

## **Benefits for Member Businesses**

- A Litter Quitter window sticker notifying potential customers of your sustainability commitment
- Promotional listings on the websites of program partners and social media spotlights
  - Brevard Zoo and Keep Brevard Beautiful
- Mentions of your company in press releases to local media outlets and promotion of your company at public outreach events
- Group pricing discounts on sustainable product lines from major supply distributors
  - Aardvark, Eco-Products, and Edward Don & Co.
- Networking and education opportunities via local sustainability summits
  - Done annually, it is a great way to bring support to your business!
- An annually organized “day of support” driving new customers to your business
- Litter Quitter members can include their certification as a practice in the Indian River Lagoon Green Business pledge.